



## Swedish Franchise Association (SF) Ethics Committee

Swedish Franchise Association has adopted the Code of Ethics for franchising and works actively to ensure that member companies should follow these. Besides, it has set up an ethical committee that considers matters relating to the interpretation and application of the ethical issues in franchising. To the Ethics Committee can both franchisors and franchisees reporting matters.

The purpose of the Committee is to promote the establishment and maintenance of good business practice in Swedish franchising, including franchising conducted in Sweden by foreign franchisors. The Committee shall perform its task through statements and decisions.

The Committee consists of a Chairman and four other members. The chairman shall be a counsel with documented competence, not a part of SF, but with the knowledge of franchising. The other four members shall be from the SF's full members, two representing franchisees and two from the franchisor side.

The Committee may address matters from an official, company or organization or a single person that has a legitimate interest in the matter. The Committee may also take up matters on their own initiative. The Committee only address matters upon written request. This shall include a brief description of the circumstances invoked.

A case can be rejected by the chairman alone if it is obviously unreasonable. Otherwise it is communicated to the other party, who shall be given an opportunity to comment on the same. The Chairman may order a further exchange of information if it is found necessary, or call the representatives of the parties to a meeting in front of the Committee.

For decision comes easily variety, where appropriate, with the casting vote of the Chairman. The decision should be in writing and sent to parties concerned. The decision is public and should therefore be designed so that business secrets are not divulged.

SF is responsible for financing the Ethics Committee. As part of this the Committee may charge a fee from the notifier. The size of this fee is determined by the Committee. The Chairman receives a remuneration determined by the SF's Board of Directors. The other members receive compensations for their expenses.

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Mikael Holmstrand  
Chairman of the Board