

update Aug. 2015 Source: European Franchise Federation

	Country	# franchise brands							% domestic brands	# franchise outlets/points of sale								
		2007	2008	2009	2010	2011	2012	2013		2014 Est.	2013	2007	2008	2009	2010	2011	2012	2013
	EUROPE																	
1	AT-Austria	390	411	435	420	440	445		445	51%	6.900	7.200	7.753	8.000		8.720		8.720
2	BE-Belgium	200	240	320	360	350			350	60%				11.000	11.000			11.000
3	HR-Croatia	120	145	150	168	175	180	180	180	13%	900		1.000	940				1.000
4	CZ-Czech Rep	131	137		150	168	200	219	219	60%				3.476	4.366	5.299		5.299
5	DK-Denmark	180	185	188	188	188			188		7.200	7.307	7.520	7.500				7.500
6	FI-Finland	220	255	265	270	270	275	277	294	75%	3.500	4.200	4.400	4.500	4.500	4.500	4.700	4.700
7	FR-France	1.137	1.229	1.369	1.477	1.569	1.658	1.719	1.796	85%	47.291	50.127	53.101	58.351	62.041	65.059	65.133	69.735
8	DE-Germany	910	950	960	980	990			990		55.700	57.000	61.000	65.500	66.900	65.059		65.059
9	EL-Greece	544	560	563	450	456			456		11.650	12.796	12.048	12.084	11.113			11.113
10	HU-Hungary	330	350	350	361	361			361	60%	17.000	18.000	19.000	20.000	20.000			20.000
11	IT-Italy	847	852	869	883	878	938	939	939		52.725	53.434	53.313	54.013	52.484	52.189	51.110	51.110
12	NL-Netherlands	676	687	692	714	739	769		769		28.219	28.466	29.021	29.509	29.781	29.919		29.919
13	PL-Poland	402	512	618	739	805	864	930	930	75%	22.784	27.229	34.047	40.760	48.201	51.209	54.750	54.750
14	PT-Portugal	501	521	524	570	578			578		11.271	12.206	13.000	12.016	11.760			11.760
15	SK-Slovakia					80			80									
16	SI-Slovenia	103	106	107	103	106	108		108	43%	1.213	1.525	1.527	1.532	1.540	1.580		1.580
17	ES-Spain	850	875	919	934	947			1.199									44.619
18	SE-Sweden	350	400	550	640	700			700		10.000	15.000	18.000	24.000	26.000			26.000
19	CH-Switzerland			275	275	275			275									
20	TR-Turkey				1.669	1.708	1.860	1.840	1.840	64%				50.000		51.000		55.000
21	UK	809	838	845	900	929		930	930		36.200	36.600	36.500	38.600	40.100		39.000	39.000
	TOTAL				12.251	12.712			13.627					433.781				517.864
22	UA-Ukraine	290	250	190	230	320					28.570	25.000	20.000	24.000	32.000			
23	RU-Russia			485	595								8.615	22.800				

